

Rebecca Matthews

CAREER PROFILE & KEY SKILLS

- CEO and seasoned leader of major institutions, with 25+ years' experience specialising in international arts and culture, higher education, cultural policy, relations and diplomacy, representing high-profile national agendas and brands at international level
- Creative Programme Director leading international, national and local artistic, educational and social programme development from strategic conception through to project delivery
- Global development professional with expertise and success in fundraising (capital and programme) and partnership building with government/ public/ institutional/corporate/ private/ philanthropic/ foundation/ multilateral agency sectors
- Executive Director heading administration, estates and operations - financial, investment portfolios, legal, HR, and evaluation
- Relationship management specialist with broad experience in diverse stakeholder liaison across the academic, corporate, private, public, not-for-profit sectors.
- Communications specialist, conceiving and executing major cross platform campaigns and change programmes for complex international organisations, specialising in public/ external relations and in audience and market development
- Team/ Portfolio Director of 145+ FTE staff, and volunteer programme of 4,500+
- Principal representative and advocate; confident and multilingual communicator; key spokesperson; accomplished host and public speaker

EDUCATION & QUALIFICATIONS:

2016	Oxford University, Said Business School Executive Education: High Performance Leadership Programme
2008 - 2009	Australian Graduate School of Management, Sydney Margaret Lawrence Foundation Scholarship (Australia Business Arts Foundation) Executive Education: Accelerated Leadership
1993 - 1994	London University, The Courtauld Institute of Art MA Hons Degree in History of Art. Specialism: German Expressionism. Class: Distinction
1991	Cambridge University, Trinity Hall MA Hons Degree in Modern & Medieval Languages. Class: Award
1986 - 1990	Cambridge University, Trinity Hall BA Hons Degree in Modern & Medieval Languages. Class: 2.1

RELEVANT PROFESSIONAL EXPERIENCE

May 21 – present **Glasmuseet Ebeltoft**
Managing Director

Managing Director of Glasmuseet Ebeltoft, a private, self-financing institution, established and directed by the Foundation for the Collection of Contemporary, International Glass Art. Direction of the artistic programme of exhibitions and associated activities, oversight of the extensive permanent

collection and new acquisitions, leading curatorial, artistic, commercial, operational, financial, promotional, development and governance areas.

Oct 18 – Mar 21 **Goodenough College**
College Director/ Director Emeritus

Director and Director Emeritus of Goodenough College, an educational charity and postgraduate residential College for a scholarly community of postgraduate students from 80 nationalities studying at 45 academic institutions across London. As principal advocate and representative for the College internally and externally, responsible for the institution, its operation and reputation, its 700-strong Membership, its 17,000 Alumni worldwide, and full social, cultural and intellectual programme. Oversight of 85 core staff, 3 major external contracts and associated employees, an operational turnover of £13 million per annum; the College property and estates including a capital expansion on Mecklenburgh Square; College investment portfolios; the Goodenough Hotel; a Conference and Events business within College; and the country estate owned by Goodenough in Scotland, The Burn.

Jun 13 – Sept 18 **European Capital of Culture, Aarhus 2017 Foundation**
Chief Executive

Chief Executive of Denmark's European Capital of Culture Aarhus 2017, a ground-breaking 365-day world class international arts and culture programme of approx. 450 events, equalling 13,700+ event days, attended by 3.3 million people and expanding across 19 municipalities in Central Denmark, growing tourism, industry, investment, brand, audiences, and profile of the region. Responsible for its creation and delivery, building and leading the team from start-up to between 60-145 people, plus 4,500+ volunteers; raising and overseeing a budget of approx. 62 million Euros (DKK 462 million) from State and Regional Government, national and international public and private sources. A highly successful endeavour delivered on time and on budget and surpassing set KPIs. RethinkImpacts: <http://www.aarhus2017.dk/en/welcome-future/index.html>

Oct 08 – May 13 **British Council**
Director New York and Global Partnerships (diplomatic post)
Country Director Wales
Country Director Australia

Diplomatic post, working closely with the UN and British Consulate New York, leading the New York office, delivering global partnerships for the British Council across government/public/ institutional/ philanthropic/multilateral agencies. Director of programmes, administration and teams in New York, previously Wales and Australia as Country Director in each, overseeing arts, education, social and creative programme development to build and execute the brand, impact and profile of the UK.

Aug 06 – Sept 08 **Sydney Opera House**
Director Government Relations & CEO's Office

Responsible for State and Federal Government relationship and funding for SOH programmes and fundraising for SOH Capital Project. Headed CEO executive strategy and planning for 750 staff, CEO issues resolution management and strategic corporate communications campaigns/ events. With CEO, lead Director on AUD1 billion Budget Submission for Jørn Utzon's Gold Book SOH Renewal Project to Federal and State Governments. Driving planning, lobbying and major events for capital project including strategic political campaign. Oversight of international philanthropy programme. Developed SOH's 3-year Government Relations Strategy and led on its implementation across organisation and with external stakeholders. Cultivation of local, national and international strategic

relationships with media, Government and other key stakeholders in the public and private sectors to develop the profile, reputation and brand of SOH.

**Nov 01 – Jul 06 Australia Council for the Arts
Director International Market Development & Promotions**

Senior Federal Agency managerial role, leading Australia's international arts programmes overseas to build market share and audience development. Directed programmes and campaigns for the arts, with a specialist focus on the Venice Biennale in 2003, 2005 and adhering communications, plus entrepreneurial fundraising campaigns for the private sector. Devised Australia Council 5-year international policy; international market development strategy to 2010; pre-planning for White Paper on international activity. Directed and managed key partnerships with major government bodies (State and Territories Arts Funding Agencies, Australian Film Commission, Tourism Australia, Austrade, DFAT, Department of Communications, Information Technology and the Arts (DCITA), Artsupport Australia); artists; companies: international agencies; media.

**Mar 99 – Nov 01 British Council
Manager Arts & Cultural Relations**

Responsible for implementing innovative programmes to promote contemporary UK arts and education to young Australian audiences, extending international markets for British culture. Planned and delivered a UK arts agenda in Australia including Commonwealth Heads of Government Meeting (CHOGM) Cultural Program 2001; Sydney Olympic Games presentation; strong contingent of UK artists at Sydney Biennale, Melbourne Biennial, and Sydney, Melbourne and Brisbane Writers' and Film Festivals annually. Extensive UK cross arts presentations in the five main cultural Festivals.

Previous roles 1991-1998: Powerhouse Museum, Sydney; Dickerson Fine Art Gallery Sydney; London Calling Arts Ltd; Marlborough Fine Art; London International Festival of Theatre (LIFT).

AWARDS

- Danish Ridderkorset (Knight's Cross) - Order of the Dannebrog. Awarded in 2017 for services to Denmark & Danish society, arts and culture
- Århus Stiftstidende Outstanding Individual Achievement Award of 2017
- Århus Stiftstidende Team Award for Best Event of 2017 – Opening Ceremony ECoC
- Gold Quill Team Award, International Association of Business Communicators 2017
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- Margaret Lawrence Foundation Scholarship (Australia Business Arts Foundation) 2008

BOARDS AND MEMBERSHIPS (2018 – 2021)

- UK Government City of Culture 2025: Expert Advisory Panel Member 2021 - present
- Board Member Visit Aarhus 2021 - present
- Column Contributor, Jyllands Posten, Stemmer i Aarhus 2021 - present
- Member Arts Advisory Panel, Musikhuset 2021 – present
- Chair, Artistic/ Exhibition Council, Glasmuseet 2021 - present
- Board Member, Finn Lynngaards Fond 2021 - present
- Fellow Royal Society of Arts 2019 - present
- Freeman The Worshipful Company of Drapers 2019 - present
- Trustee Royal Albert Hall 2019 - 2021
- Development & Philanthropy Committee, Royal Albert Hall 2019 - 2021
- Goodenough College Board of Directors 2018 - 2021

- Goodenough College Advisory Council 2018 - 2021
- Member of the following Goodenough Committees: Academic, Audit, Remuneration, Nominations, Finance, Investment, Fundraising & Development, Estates 2018 - 2021